

# 2008 ADULT LITERACY LEAGUE ANNUAL REPORT

## FROM THE PRESIDENT

My involvement with the Adult Literacy League started 10 years ago. As a former teacher, I recognized the importance of strong basic reading skills and I wanted to find a way to keep teaching even though I had left the classroom. Being a one-to-one tutor was very rewarding. Each week, I watched as my student mastered new reading skills and gained more self-confidence. One of my student's favorite activities each week was bringing in food coupons and sale advertisements from the local paper. She could identify the chicken fryer by the printed picture but she never knew what the caption read below it. As her literacy skills

increased, she began to sound out the words in the advertisements. This made her so happy. For her, the basic ability to read the chicken fryer specials in the local paper was so empowering.

As a tutor, I witnessed how life changing learning to read can be for an adult student, so I became committed to making sure others had the opportunity to serve and learn. I joined the board of the Adult Literacy League six years ago and have thoroughly enjoyed serving the organization in a leadership capacity. In my role as board president, I am particularly proud of the organization's growth in literacy programs and the number of students

served, particularly during a time when resources were not as great. I commend the staff and volunteers for giving more, so that no one is denied the ability to improve their life by improving their literacy skills.

Being able to read and write is the most essential skill one must have to access life. I invite you to join me in support of this important cause. Become a volunteer tutor. Give a financial gift. You will help someone to learn and grow.

*Sharon S. Jallad*  
**Sharon S. Jallad**  
 2008 President



## 2008 Highlights



Three of the organization's original four founders, Esther Myers, Flo Nelson and Barbara Roper, joined together to celebrate the Adult Literacy League's 40th anniversary.



Michelle Obama visited with ALL staff and students to talk about volunteerism, literacy and community service.



Mixing food, wine and literary fun, a new signature event called Reading between the Wines was created to raise funds and friends for ALL and the important cause of literacy. The event featured Pat Williams, senior vice president of the Orlando Magic and an accomplished author.



A record number of students attended ALL's Student Recognition Party, sponsored by Sea World of Florida, which was enlivened by a visit from Shamu. Students were recognized for skills and goals achieved during the past year.



More than 50 students from ALL's five ESOL classes joined together and shared recipes from their native countries at our annual holiday pot luck luncheon.

## The '08 Numbers Add up to Success

- ▶ 800 adult learners received tutoring services.
- ▶ 177 new volunteers were trained as literacy tutors.
- ▶ 360 volunteers gave 15,000 instructional hours to students.
- ▶ 200 other volunteers gave 5,000 hours of support in other ways.
- ▶ More than 1,500 positive outcomes and literacy gains were achieved by ALL students and program participants.
- ▶ More than 600 specific skills were achieved by students: improved reading levels; earned a GED; obtained citizenship; registered to vote; improved health or financial literacy; improved vocabulary, comprehension and reading fluency.
- ▶ More than 300 work-related goals were achieved by students: obtain, retain or improve employment; learn and use technology; obtain work; secure related certifications and promotions; write a resume; conduct a job interview.
- ▶ More than 500 family and personal goals were achieved by students: read to children and help with homework; obtain a library card; participate in parent education classes; join the PTA; participate in school activities.
- ▶ 330 pre-school children received early literacy services through ALL's "Read to Me!" program. The program promotes parent/child interaction and reading during the important pre-school years.



## FROM THE EXECUTIVE DIRECTOR



In some ways, and for most of us, the less said about 2008, the better! However, despite the challenges presented by the economy and disappearing funding opportunities, ALL continued to grow in terms of students served and families learning. Not only that, the number of volunteers trained as tutors reached an all-time high at the December 2008 training.

Within this report, you'll find the information on the number of people who received literacy services, the gains and successes they achieved, and the hours of time given by our dedicated volunteers. This level of excellence and commitment has a price tag, and we take this opportunity to thank all of our 2008 donors, and urge those of you reading this that are not yet "Friends of Literacy," to consider a gift in support of a brighter future for our learners, and a stronger economic future for our community.

**Joyce L. Whidden**  
Executive Director

## Statements of Financial Position

December 31, 2008 and 2007

ASSETS	2008	2007
Cash – unrestricted	\$24,970	\$103,049
Cash – temporarily restricted	30,499	84,400
Cash – self restricted	46,050	46,050
Certificates of deposit	–	20,000
Unconditional promises to give	19,544	14,589
Prepaid expenses	3,616	5,501
Contributions receivable	12,026	10,000
Program service fees receivable	7,859	4,902
Inventory	13,880	13,894
Endowment fund	8,509	13,061
Property and equipment, net	25,283	26,707
<b>TOTAL ASSETS</b>	<b>\$192,236</b>	<b>\$342,153</b>
<b>LIABILITIES</b>		
Accounts payable and accrued expenses	\$17,180	\$15,516
<b>TOTAL LIABILITIES</b>	<b>\$17,180</b>	<b>\$15,516</b>
<b>NET ASSETS</b>		
Unrestricted	134,557	232,237
Temporarily restricted	30,499	84,400
Permanently restricted	10,000	10,000
<b>TOTAL NET ASSETS</b>	<b>175,056</b>	<b>326,637</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$192,236</b>	<b>\$342,153</b>

\* The 2008 Audit was conducted by Berman, Hopkins & Moss CPA, and LLP. For a complete copy of the Adult Literacy League's 2008 Audit, please call 407.422.1540.

### Contributions Received from January 1st through December 31, 2008

#### Literacy Leaders – \$15,001 and above

Dollar General Literacy Foundation  
Florida Department of Education  
Heart of Florida United Way  
Orange County Government  
Orlando Sentinel Family Fund, a fund of the Robert R. McCormick Foundation

#### Literacy Champions – \$5,001 to \$15,000

Accredited Surety and Casualty Co., Inc.  
Chesley G. Magruder Foundation  
Darden Restaurants Foundation  
Sireno Communications/  
Unilever Brands

#### Literacy Advocates – \$500 to \$5,000

Baker & Hostetler, PA  
Steven Bissinger  
Bond Foundation  
Coldwell Banker Residential Real Estate  
Community Foundation/  
100 Women Strong  
Datawise, Inc.

First Presbyterian Church Orlando  
Florida State Employees' Charitable Campaign  
Cecelia Galbraith  
Leslie Golden  
Joe and Sharon Hartman  
Hewett Associates Foundation  
Samir and Sharon Jallad  
JP Morgan Chase Foundation  
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Ridge Clearing & Outsourcing Solutions  
Rotary Club of College Park  
Rotary Club of Winter Park  
Sam's Club Foundation  
Sea World, Aquatica, and Discovery Cove  
Bill Segal Campaign Account  
Sonny's Franchise Company  
Triangle United Way  
Unilever Brands Foundation  
Vital Care Charitable Foundation  
Wal-Mart Local Giving Foundation  
Walt Disney World

Westgate Resorts Foundation  
West Orange Woman, Inc.  
Winter Park Health Foundation/Jean Leuner  
Wishes on Wings Foundation  
Bill and Lisa Warren  
Chris and Joyce Whidden

#### Literacy Friends – \$1 to \$499

(not in alpha order)  
Esther Myers; Diana Griffin;  
Barbara Sweat; Yasmin Choudhury; Randy Brown;  
Debra Touchton; S. Brendan Lynch; Altrusa International;  
Joanne Serros; Winter Park Day Nursery; Jane Straker; Nanelle Russ; Olin Library/Rollins College; Diane Sandquist; Global Impact; William Eggherman; Valerie Ann; Combined Federal Campaign; America's Charities; Elizabeth Reed; Pineloch Management Corp.; Valerie Oberaitis; Michael T. Garvey; Bernice Souders; Margaret Wells; Sean Christiansen; Susyn Kitner; Teresa Kolb; Foy Winsor; Lynne Wilson; Karen & Scott Willick; Robert Whitehouse; Don Weir; Deborah Toohey; Roger and Marilyn Somsen; Sally Searcy; Rumberger, Kirk & Caldwell;

Sara Rotbart; Pediatric Healthcare Centers, Inc.; Paula Ellman; Dan and Terry Odell; Flo & Earl Nelson; Jackie & Paul McQuilkin; Celita Luse; Gail Long; Elias Landaeta; Susan Klinck; Kathleen Johnson; Sandra Hostetter; Fleur Healy; Suzanne Eustache; Marney Emel; Edyth Bush Charitable Foundation; Gail Downing; Kjerstin & Paul Dillon; Megan & Nathan DeVault; Jane DeMartini; Frank Dean; Paul Creighton; Cohen Battisti, Attorneys at Law; Pat & O'Ann Christiansen; Alana Brenner; Kim Ashby; Jan Aikens; Amina Addala; Abe & Tess Wise Philanthropic Fund; Frances Tyndall; Linda Ryan; Gwen O'Sullivan; Lynn Morton; Mary Lo; Nick Leo; Ki Sun Kim; Christian Hart; Maryjane Halyard; Oriane Gardiner; George Francois; Marguerite Fernandez; Margaret Cox; Helen Bentley; Mary Rose; Manuse Oreus; Grace B. Appleby; Bonnie Baughman; Mitchell Freed; Betty Wagner; Luz Sierra; Thad and Polly Seymour; Dorothy Mitchell Trust; Convergys Corp./Peter Anderson;

Anderpower Enterprises; Cecilia Thomas; Henrietta Sebag; Luisa Santiago; Ned and Marianne Popkins; Marilyn Oates; Willy Noel; James Duggan; Margarita DeJesus; Lisa Bernadini; Dorothy Abelson; Allstate Giving Campaign; Yuk Lin To; Dorothy Miracle; Laverne Miller; Graciela Garrido; Frances Tyndall; Marilyn Simmons; Bridget Monroe; John Michel; Sharon McIlhenney; Brian Linnane; Kenia Guerra; Gwendolyn Conrad; Dervent Brown; Michael Allarie; Ray Reynolds; Medge Parcily; Henry Johnson; Sam Ings; Blanca Cordoves; Hank & Kateri Snow; The Bump Shop; Lynn Veerman; Marilou Zeeveld; Patricia Saunders; United Way of Greater Cincinnati; St. John Evangelical Lutheran Church; United Way of New York; Mary Ann Helsel; Carmen Richards; Cora Lane; Cutting Edge Communications; Ten Thousand Villages of Orlando; Barnes & Noble, Altamonte Springs

**And a Special Thanks to:**  
Costa DeVault

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